

FREQUENTLY ASKED QUESTIONS

1. What is the legacy of Delhi School of Business?

Delhi School of Business (DSB) offers AICTE approved two year PGDM programme (equivalent to MBA, by AIU) and is established under the aegis of Vivekananda Institute of Professional Studies (VIPS). VIPS started in the year 2000 and is a reputed name in the field of undergraduate education under IP University offering BBA, B.Com, English (Hons), Economics (Honours), Law & Journalism.

DSB is registered as VIPS-Technical Campus in AICTE, NBA, AIU and is a non-IIM CAT participating institution.

2. What is the fee for the full program?

The fee is 8.45 lakhs paid in 4 instalments.

3. Are we awarded a Diploma or Degree?

You are awarded a Diploma which has the equivalence of an MBA degree, equivalence being provided by the Association of Indian Universities (AIU), the authorised Govt. body.

4. Can we go for PhD. or education abroad after this?

Yes, you can pursue PhD or education abroad after the Diploma, as it has been accorded equivalence by Association of Indian Universities (AIU).

5. What is the Average and Highest Placement package?

The average Placement package is 7.3 lakhs. The highest Package accepted has been 12 Lakhs by Jaro Education.

6. Is education Loan facility available?

Yes, we can help you with applying for the education loan.

7. Is the registration amount refundable?

Yes, as per AICTE norms, the registration amount is fully refundable till 1 day before the session starts. We can deduct a maximum of 1000 RS. towards Application processing, the rest of the amount will be refunded to you.

8. Is it a Semester or Trimester system?

DSB runs Trimester system.

9. What is the criteria for Admission?

We go by the Application rating system where there are weightages for your XII th and Graduation percentage, for Competitive Exam Score, Personal Interview, Quantitative Aptitude Test and Written Case Analysis.

10. Do you have a hostel?

DSB provides residence facility for those students seeking residence. It also provides assistance for arranging PG facilities depending on the requirement.

11. Is the fee for the international immersion visit included in the program fee?

No, that is separate. That visit is voluntary, if the student wants to opt for it. Also, only students who meet certain academic criteria at the end of the first year are offered the chance to opt for that visit.

As of now, all visits have been put on hold due to the pandemic.

12. What are the specialisations offered?

Marketing, Finance, HR, IT & Analytics, Supply Chain Management, Entrepreneurship & Family Managed Business, International Business are the specialisations offered.

13. Which are the companies which come for placements?

We have a number of companies from the Consulting space – Teamlease, HeadsUp Corporation, Paperpedia Consulting, Athena Consulting, Acuity Knowledge (previously Moody’s Analytics). In the recent years we have had a lot of Edutech companies offering placements such as Jaro Education, Indiannica Learning(previously Encyclopaedia Britannica).

In the Financial sector, we have HDFC Bank, Bajaj Capital, CARE Ratings to name a few. In the FMCG & retail sector we have had students being placed in Ferrero, Café Coffee Day, Aditya Birla Fashion. In the hospitality segment, Marriott has picked students for Finance, HR and Marketing roles. Students of previous batches have also got placed in Oracle and Ernst & Young. This is essentially a glimpse of the Placements at DSB.

14. What are the Scholarships offered?

Category I	
For Scores in CAT/XAT	Scholarship Amount
Above 90 percentile	100,000
Between 80-90 percentile	70,000
Between 70-80 percentile	50,000
Between 60-70 percentile	40,000
Category II	
For Scores in MAT/CMAT	Scholarship Amount
Above 95 percentile	75,000
Between 90-95 percentile	50,000
Between 85-90 percentile	40,000
Category III	
VIPS Alumni	Scholarship Amount
Above 80% in graduation	50,000
Between 75-80%	40,000
Between 70-75%	30,000
Category IV	
EWS/BPL	75,000

Only Girl Child	75,000
Physically Handicapped	75,000
Kashmiri Migrants	50,000
Single Parent	75,000
Category V	Merit Based Scholarship
CAT/XAT above 70 percentile and above 70% in Graduation and above 90% in XIIth	100,000
MAT/CMAT above 90 percentile and above 70% in Graduation and above 90% in XIIth	

- Only Category IV can be clubbed with one other Category.

15. I have read about different Labs at DSB. Can you give details?

We boast of one of the best Finance Analytics Lab with 32 high end workstations, sixty 22 inch workstations and six 49 inch TVs. The goal of the Finance lab is to recreate the environment of Capital Markets and the Treasury trading floor and use the reference of real time price movements and news to show their impact in Global Financial Markets. This grooms students for future roles in Asset Management, Capital Raising & Risk Management.

Industry 4.0 has a high demand for professionals with an Analytics background. It was with this vision that the Analytics Lab was set up where courses on Big Data Analytics, Data Science, Artificial Intelligence and Machine learning are taught.

16. Does the institute provide internship opportunities?

Yes, the institute invites companies which recruit students for summer internships. You get the opportunity to work for 8-10 weeks on a company project under the mentorship of a company mentor and a Faculty mentor and this contributes towards your learning.

17. How is the campus running currently, in view of the pandemic?

We are re-opening the campus on a restricted level. We are offering students the option of attending physical classes with the consent of their parents/guardians. Classes will be held in hybrid mode wherein a few students will attend physically and the others will simultaneously attend the class online. In case, we receive many applications for students wishing to attend classes in the offline mode, the college will chalk out a schedule whereby batches of students will attend the classes online and offline alternatively.

18. What are the extra measures taken by the college for opening of campus during the pandemic?

The classrooms, library, corridors, railings, lifts and common areas are thoroughly sanitised everyday. All individuals entering the campus are required to wear masks and observe social distancing norms. Their temperature is checked on entering the campus. Dispensers for sanitisers are kept at various locations for the convenience of students.

19. Is it compulsory to attend classes in campus?

No, at present it is not mandatory to attend classes in campus. It is a voluntary step which can be opted for by the student. Parents can give their consent keeping their ward's well-being in mind. Alternatively, the student can opt for attending classes in online mode. However, in future, the institute shall follow the Govt. guidelines of re-opening the campus full time.

20. What are the attendance norms?

Students are required to maintain 80% attendance in every course to be eligible for taking exams in that course. This has been essentially brought out as there is a lot of learning in the classroom not only from Faculty members but also from peer groups as part of the class discussions.

21. What are the CGPA norms?

A student needs to attain a minimum CGPA of 3.0 to be promoted to the second year or for graduating at the end of the programme.

22. How do you prepare students for placements?

During the programme, we have courses on Managerial Communication, Leadership Skills, Negotiation, Cross Cultural Communication which get you ready for a working career ahead. The group discussions and projects in various courses instil a sense of team-work in the students.

We also have specialised workshops and training programmes for Personality and Soft Skill Development which gear you up for facing Interview panels.

23. Industry connect and experience

Some of our Faculty members have held Senior Management positions at companies like HCL, Exxon Mobil, IBM, ITC, Times of India Group, Ballarpur Industries, HUL, Price Waterhouse, Infosys, TCS, Wipro, Accenture & Capgemini Consulting. Our alumni have been placed in erstwhile companies like Oracle, E&Y, Marriott, Acuity Knowledge (previously Moody's Analytics), HDFC Bank, Aditya Birla Fashion etc.

Through the collective Corporate experience of our Faculty and Alumni, we have a strong industry connect. Every year, we hold Conclaves for the HR, Marketing & IT domains where Industry professionals interact with the students and make them aware of the needs of the industry and advise them on how to gear up for the Placement season.