



DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC



**25 YEARS OF ACADEMIC
EXCELLENCE**





DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC



Approved by: AICTE, MoE, Govt. of India | Accredited by NBA & Equivalence to MBA by AIU
Two Year Full Time PGDM (GENERAL) & PGDM (FINTECH) Programs

Imagine
with all your mind.

Believe
with all your heart.

Achieve
with all your might.



Swami Vivekananda Ji



DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC

Delhi School of Business is located in Delhi, India which is established in the year 2012 under Vivekananda Institute of Professional Studies Technical Campus renowned institution in Delhi state with a NAAC A++ rating. DSB offers Post Graduate Diploma in Management PGDM General & PGDM Fintech which is AICTE approved, accredited by NBA and awarded equivalence to MBA by Association of India Universities (AIU). Delhi School of Business is member of AMDISA and AACSB. Delhi School of Business is awarded with Outstanding B-School in India at World Education Summit, 2024; India's Best B School with A++ Rank by Business India; 3rd Rank in Top Private B-School in Delhi by Outlook; Best B-School of the year North by ASSOCHAM; 6th Rank among the B-Schools Delhi-NCR by Competitive Success Review; and 23rd Rank among Best B-Schools in India by Competition Success Review. We are sure our offerings will be of value to you in establishing competitive edge in the business environment.



VISION

To emerge as one of the aspiring business schools in the country, providing quality management education and the basis for life transformation.



MISSION

To provide an enabling environment with right blend of values, skills and knowledge for career building, inculcating ethical and innovative behavior and mindset among them to face diverse challenges and catalyze societal transformation and holistic sustainability.

Mission Statement of DSB (PGDM)

- M1** To provide relevant and contemporary knowledge and skills for career building across sectors in the society
- M2** To provide an enabling and learning environment with right blend of values and transformation skills
- M3** To equip students with entrepreneurial, innovative, and global mindset, relevant across functions, industries and different sections of society
- M4** To sensitize students of the challenges of the globe -social, environmental, ethical dimensions and to prepare them for creating sustainability on earth



CORE VALUE

Ethics: We believe in being professional, trustworthy, accountable, and acting within a certain moral code of conduct

Empathy: We seek to understand and respect the feeling, thoughts, attitudes and emotions of others.

Diversity: We respect individuality and individual freedom and inclusion of all for the institutional success and multiplicity of its character.

Excellence: We pursue excellence in all our activities: teaching, research, scholarship, and service.

Service: We strive to serve all our stakeholders, community, and the nation honestly and faithfully.

Integrity: We follow integrity-fairness, truthfulness, transparency- in all our activities and conduct.

Creativity: We encourage and recognize creativity and innovations through critical and out-of-box thinking.

Social Responsibility: We strive to foster the spirit of responsible citizenship by inculcating high value to our responsibility towards the betterment of the society.

VALUE PROPOSITION OF DSB is...

- A Program ~** With a difference, designed to cater the ever changing needs of a dynamic global business environment.
- Rendered ~** By top notch faculty, mostly from IIMs, IITs & recognized educational institutions, and with a corporate experience, enabling a novel learning environment.
- Enriched ~** With structured inputs from industry personnel and other leading academicians within or outside the country through curriculum review, workshop, panel discussion, visiting faculty, corporate feedback, etc.
- Aiming ~** For transforming fresher to a well groomed personnel and employable in the corporate.
- Supplemented ~** By collaboration with national and international academic & professional institutions ensuring global exposure and experience.
- The Upshot is ~** Well groomed and socially responsible, ready to be a corporate citizen with an innovative and entrepreneurial mindset to face the complex business world.

**DR. S. C. VATS**

Chairman – Delhi School of Business
Vivekananda Institute of Professional Studies

Former Member – Board of Governor of IIM Raipur
Board of Management,
Symbiosis International University
Former Member of Legislative Assembly,
Shakur Basti

Former Trustee – National Book Trust, India

Message

From the Chairman's Desk

Achieve the Incredible...

In recent years, India has emerged as a dynamic force on the global stage. Today, it stands as the world's fourth-largest economy—a testament to the collective ambition and resilience of its people. With growing geopolitical stability and strong investor confidence, the country is fast emerging as a hub for innovation, entrepreneurship, and a boost has been given to start-ups. From chip design to artificial intelligence, from CPUs to GPUs and quantum breakthroughs—technology is reshaping how we think, work, and live.

In such a world, learning to engage with these changes is no longer optional—it's essential. The more one understands technology, the more confidently one can navigate the world ahead. It's not about becoming an expert in everything, but about being open, adaptable, and ready to grow.

Future managers need to upskill their knowledge with AI Tools (LLM), Data Science and Data Analytics. The decisions you shall make will not only impact markets but also influence lives. It is important, therefore, to build not just competence, but character. Combine your analytical skills with empathy, your ambition with responsibility, and your drive with purpose. The business world is evolving, and it needs thoughtful, ethical, and forward-looking leaders.

You are welcome to a platform that fosters continuous learning and an open mindset, thereby developing your innate abilities apt for complex and demanding global situations. Swami Vivekananda once said, **"Education is the manifestation of the perfection already in man."** That journey begins with the right mindset to broaden one's knowledge horizon. This is an opportunity to discover your strengths, widen your perspective, and shape a future you're proud of.

Wishing you all the very best.

Message

From the Director's Desk

AN ECOSYSTEM OF CONTINUOUS LEARNING

The global business scenario in the recent past has been plagued by the geo-political uncertainty and rapid changes in the rules of trade and cooperation among nations hitherto unobserved. This has posed great challenge for the business world, grappling with uncertainty and unpredictability.

The current dynamic business environment globally has necessitated a sea-change in the concept of learning and consequent pedagogy in most of the Business Schools. Exploiting the human potential by building the right attitude and aptitude among the learners is the essence of the current learning landscape.

The new learning approach also instils in individuals the traits of empathy, patience and self-sacrifice, helping them to be an effective manager and driving higher performance among the workforce. It also catalyses critical, creative and innovative thinking acumen of human brain, an apt skill when it is coupled with human face and behaviour can bring forth change in business world and the society for a congenial and prosperous world.

Delhi School of Business fosters an environment of continuous learning within and outside the classrooms wherein thrust is on achieving greater perfection, creativity, higher thinking and decision-making abilities. Students are not only equipped with technical skills in the curriculum but also imparted with life skills for their own personal and professional development.

We, at Delhi School of Business strive to produce well trained and educated managers, fit to dive into the corporate world with ease with a zeal for creating an impact on business and society, thereby achieving the citadels of glory and success.



PROF. SOURINDRA BHATTACHARJEE

Ph.D. IIM-Ahmedabad

Director – Delhi School of Business

director@dsb.edu.in

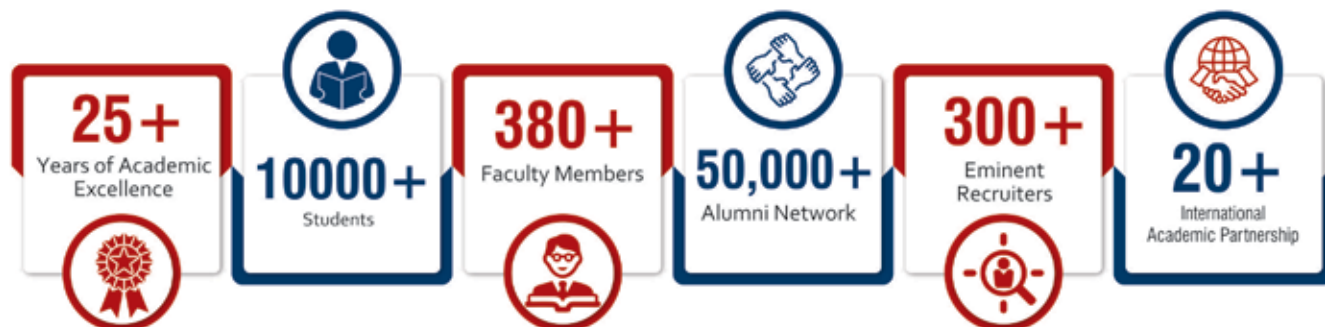


DELHI SCHOOL OF BUSINESS

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The education and philosophy of the institutions ensure that students learn to live up to high standards of moral integrity and responsible citizenship



VIPS LEGACY

Dr. S.C. Vats founded Vivekananda Institute of Professional Studies (VIPS), as an amalgamation of his mission with that of Swami Jitatanandaji, an eminent educationist, management expert, author of books "Modern Physics and Vedanta" and "Holistic Science". Swamiji's inspiration played a key role in the life of Dr. S.C. Vats, who has imbibed the spirit of Swami Vivekananda in his life and career. This spirit of service to mankind manifested itself in the foundation of a Society, STRENGTH India Educational Society. The acronym reflected the founding philosophy and objective of Dr. S.C. Vats - 'Society for Total Revival of National Glory and True Heritage'.

Over the decade, VIPS has experienced remarkable growth in number of courses offered, and students' intake. As an evolving exercise, VIPS has innovated in teaching-learning methodologies and enriched the academic pedagogy with extensive student-faculty-corporate interface. This innovativeness is reflected in excellent performance of VIPS students, who have consistently made it to the University Merit List and received Gold Medals every year.

Among the graduate schools of study, Vivekananda School of Law and Legal Studies (VSLLS), Vivekananda School of Journalism and Mass Communication (VSJMC), Vivekananda School of Information Technology (VSIT) and Vivekananda School of Business Studies (VSBS), Vivekananda School of English Studies (VSES) & Vivekananda School of Economics (VSE), Vivekananda School of Engineering & Technology (VSE&T) have emerged as the premium choice for students and corporates, because of the strong values imbibed in students besides deep professionalism.

VIPS has imbibed the Principles of Swami Vivekananda in letter and spirit - Man Making, Character Building and Nation Building. The education and philosophy of the institution ensures that students learn to live up to high standards of moral integrity and responsible citizenship.

DSB's UNIQUE APPROACH

For an outcome wherein individuals exhibit value-laden traits, acquire knowledge and skills, and can work efficiently in the contemporary complex global world. These personal and professional attributes are embedded in the program outcomes, reflecting the holistic transformation of an individual. This is made possible through a mix of core and elective courses, wherein each course has a well-defined course outcomes catering to one or more envisioned program outcomes.



Achieving Excellence

Delhi School of Business Recognized
Among India's Best B-School

Awarded
**Outstanding
B-School in India**

at
World Education Summit 2024



29th **elets**
**WORLD
EDUCATION
SUMMIT 2024
DELHI**

Asia & the Middle East's
Premier Summit on
Innovation in Education Delhi

CONFERENCE | AWARDS | EXPO



Amongst the B-Schools-India

Business India



Among the Top Private B-Schools - Delhi

Outlook



Awarded
Best B-School of the year North
by ASSOCHAM



Among the B-Schools-Delhi-NCR

**competition
success**



Among the B-Schools-India

**competition
success**

Corporate Memberships of DSB



PGDM - GENERAL (Core & Elective Courses)

Program Outcomes (POs)

After the completion of the program, students will be able to :

1. Understand application of management theories in business decision making.
2. Demonstrate analytical and critical thinking abilities for business solutions.
3. Demonstrate leadership, innovativeness and creative thinking while working individually and in groups.
4. Integrate ethics in decision making for achieving organizational goals.
5. Practice sustainability in formulating business solutions.

Curriculum Structure



CORE COURSES:-

Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management - 1
- Organizational Behaviour
- Spreadsheets for Business Application
- Business Mathematics for Decision Making
- Essentials of Business Communication-1
- MOOC Courses (Credit Based)

Term II

- Cost & Management Analysis
- Economics Environment & Policy
- Business Statistics
- Marketing Management - 2
- Operation & Supply Chain Management

- Writing Ability (Essentials of Business Communication - 2)
- MOOC Courses (Credit Based)

Term III

- Business Research Methods
- Financial Management
- ERP & MIS
- Strategic Management
- Sustainability, Responsible Business & CSR
- Legal Aspects of Business
- Human Resource Management
- Sales and Distribution Management
- Placement Training

Term IV

- International Business
- Financial Management -2
- Area 1 Elective 1
- Area 1 Elective 2
- Area 2 Elective 1
- Area 2 Elective 2
- Summer Internship Project
- Placement Training
- MOOC Course (For Elective)

Term V

- Entrepreneurship & Family Business
- Research Tool and Data Visualization
- Negotiation Skills
- Area 1 Elective 3
- Area 1 Elective 4

- Area 2 Elective 3
- Area 2 Elective 4
- Placement Training
- Capstone
- MOOC Course (for Elective)

Term VI

- Area 1 Elective 5
- Area 1 Elective 6
- Area 2 Elective 5
- Area 2 Elective 6
- Capstone Project
- Placement Training
- MOOC Course (For Elective)

SPECIALIZATIONS - List of Electives

ANALYTICS AND OPERATIONS

- Social Media Analytics
- Project Management
- Cyber Security Technology and Laws
- Operations & Supply Chain Analytics
- Cloud Computing for Business
- Machine Learning Business Applications
- AI for Managers

MARKETING MANAGEMENT

- Consumer Behaviour
- Customer Experience Management
- Digital Marketing & Integrated Marketing Communication
- Brand Management
- Business to Business Marketing
- Services Marketing
- Marketing Research & Analytics

ACCOUNTING & FINANCE

- Investment and Portfolio Management
- Financial Derivatives and Risk Management
- Corporate Banking and Credit Analysis
- Corporate Finance Modelling
- Mergers, Valuation and Acquisitions
- Infrastructure and Project Financing
- Financial Services Market

HUMAN RESOURCE MANAGEMENT

- HR Analytics
- Talent Acquisition, Engagement and Compensation Management
- Cross Cultural Management & IHRM
- Strategic HRM
- Performance & Learning Management and Development & Mentoring
- Leadership & Change Management
- Industrial Relations and Labour Laws

INTERNATIONAL BUSINESS

- Export-Import Management
- Int Business Law, IPR, Contracts
- International Marketing
- Global Business Strategy
- International Financial Management
- Global Supply Chain and Logistic Management
- Cross Cultural Management & IHRM

electives



PGDM - FINTECH

Program Outcomes (POs)

After the completion of PGDM-Fintech Program, the students will be able to

1. Analyse the financial markets using theoretical concepts of finance and economics.
2. Apply techniques of business research to analyse financial securities and portfolios and assess their risk and return.
3. Evaluate the need for data analytics techniques as a tool for risk management.
4. Assess the use and impact of Artificial Intelligence on delivery of financial services and development of financial products.
5. Analyse the role of Machine Learning in the growth of financial products and services.
6. Estimate the role of Blockchain and Sandboxes in the expansion of financial services and markets.
7. Evaluate the complexities of Cryptocurrency valuation and analyse their future.
8. Decipher the risks of Digital transactions and laws available for investor and customer protection.
9. Evaluate the status and future growth of Insure Tech, Investment Tech, Wealth Tech, Lending Tech and Reg Tech.
10. Examine the future of FinTech SaaS – Software as a Service.
11. Analyse the emergence of Neo Banking in India.

Curriculum Structure

Two Year PGDM Programme with Six Trimester



CORE COURSES:-

Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management - 1
- Organizational Behaviour
- Spreadsheets for Business Application
- Quantitative Techniques-1
- Essentials of Business Communication-1
- Placement Training
- MOOC Courses (Credit Based)

Term II

- Cost & Management Analysis
- Financial Markets
- Introduction to Fintech
- Blockchain and Applications
- Managerial Effectiveness & Ethics
- Economic Environment Policy

- Advance Excel
- Writing Ability (Essentials of Business Communication - 2)
- Placement Training
- MOOC Courses (Credit Based)

Term III

- Business Research Methods
- ERP & MIS
- Strategic Management
- Legal Aspects of Business
- Financial Management-1
- Human Resource Management
- Cloud Computing & API Economy
- Python for Managers
- R for Managers
- Placement Training

Term IV

- Negotiation Skills
- Financial Management-2
- International Business
- Risk Management
- Fundamentals of InsurTech & RegTech
- AI for Managers
- Investment & Portfolio Management
- Fintech in Banking & Finance
- Summer Internship Project
- Placement Training
- MOOC Course (For Elective)

Term V

- Entrepreneurship & Family Business Mgmt.
- Data Visualization with Power BI
- Regulations & Compliance in Fintech
- Corporate Financial Markets

- Machine Learning in Fintech
- Crypto Currency & Digital Currency
- Robotics Process Automation
- Placement Training
- Capstone
- MOOC Course (for Elective)

Term VI

- Cyber Security in Fintech
- Introduction to Big Data Analytics
- Sustainable Finance & Project Management
- Capstone Project
- Placement Training
- MOOC Course (For Elective)

PGDM (General) & PGDM (Fintech)

Admission Process :

Eligibility Criteria

1. Minimum three years Bachelors' degree or equivalent in any discipline with minimum 50% marks in aggregate.
2. A National Level Entrance Test Score valid for the year including CAT /XAT /MAT /CMAT /NMAT/GMAT.

Application Submission Process

1. Application Forms can be filled online on the Institute's Website.
2. The Applicant must complete the Online Application Form for which details are available on the Institute's Website.

Selection Process

Candidates satisfying the eligibility criteria will be short-listed for further process.

Short-listed candidates will be called for Group Discussion and Personal Interview on campus.

Candidates with relevant work experience will be considered with additional weightage in the selection process.

A merit list of candidates will be prepared based on the cumulative score of criteria including Entrance Test score, Group Discussion, Personal Interview, Case Analysis, Academic Profile and Work Experience.

The weightage for each criteria will be decided by the Admission Committee.

Scholarships

DSB offers several scholarships on merit-cum-means basis to students. Scholarships are made available to students who have achieved certain minimum performance standards in academics and/or competitive examination or to those students (EWS/BPL) who are incapable to meet their higher education expenses.

DSB has awarded scholarships of Rs. 50 lakhs in the Academic Year 24-25.

*Reservation Policy as per State Govt.



FACULTY PROFILE

The expertise and experience of every DSB faculty member is directed towards your uncompromised progress. They are at the cutting-edge of wisdom and their appetite for innovation lets them do that they do the best—unleash your potential.



PROF. SOURINDRA BHATTACHARJEE
Director-DSB
FPM, IIM Ahmedabad
Former Associate Professor, IIM-L



PROF. RATTAN SHARMA
Ph.D Delhi University
Former Professor, IIM Lucknow
MDI, ASCI, SPJIMR



PROF. SHOMA MUKHERJI
EFPM MDI GURGAON
MIM Thunderbird, USA
Former HR Head - Exxon Mobil



PROF. ASHOK BHATTACHARYA
PGPM XLRI
Former Vice-President
HR-General Electric
Former VP (HR), HCL Technologies



PROF. NEERJA ARORA
Ph.D, PGDM, IIM Calcutta
PWC, Ballarpur Industries Ltd.
IBM



PROF. RASHMI SHARMA
Ph.D, Banasthali
Prof. - LBSIM, Delhi



PROF. CHANDAN THAKUR
Ph.D Central University of Nicaragua
Faculty- IMT Nagpur, ISBM Pune



PROF. MEGHNA CHHABRA
Ph. D., MMS DAVV, Indore
Design Thinking- Stanford University
Graduate School of Business



PROF. THRIVENI KUMARI KARLAPUDI
Ph.D, Post Doc IIM Calcutta
M.Phil Annamalai University



PROF. BISHNU PRASAD DASH
Ph.D., FPM, IIM Ranchi



PROF. BARKHA GOYAL
Ph.D. in Financial Economics
IIT, Roorkee



PROF. ARUSHI JAIN
Ph. D. Financial Economics
Delhi University



PROF. JASPREET KAUR
EFPM Scholar at IIM
Lucknow



PROF. ANANYA RAY
Ph.D. Information Systems and Business
Analytics, FPM, IIM Ranchi



PROF. RUCHIKA SHARMA
Ph.D. B.I.T. Mesra, Ranchi
MBA



PROF. SWATI NARULA
Ph.D. in Finance
Faculty of Commerce
University of Rajasthan



PROF. RAMANPREET SHELLEY
Ph.D. OSE
MBA, M.Com



PROF. Kritika Nagdev
PhD, MBA

Faculty (Industry Experts)



Mr. Vivek Khattar
Market Research Consultant
Industry Experience - 30+ years



Mr. Amardeep Singh
Financial Consultant
Industry Experience - 15+ years



Prof. Krishanu Datta
Brand Consultant at Communifox
Communication Pvt. Ltd.
Fonder, Reverse Mentor Co.



Mr. Vivek Nanda
Strategic Planning & Management
Industry Experience- 30+ Yrs

Eminent Academicians at

DSB



PROF. (DR.) ABHIJIT GHOSH
Dean, Faculty of Business
Lincoln University College
Malaysia



PROF. KAYHAN TAJEDDINI
Professor of Strategic
management & International
Business, Department of
Business Economics
Tokyo International University
Japan, Sheffield Hallam University, UK



**PROF. (DR.) ABDELGHANI
BENAYOUNE**
Assistant Dean
for Research & Graduate Studies
National University of Science
and Technology, Oman



DR. NEEL WASANTHA
Senior Lecturer
Department of
Management Science
UVA Wellassa University, Sri Lanka



PROF. S. VENKATARAMANAIAH
Professor,
Operations Management
IIM Lucknow, India



DR. WILLIAM
Principal & Founder
International School
of Management, Myanmar



PROF SHYAM SUNDER
James L. Franks
Professor
Yale University.



PROF SP KOTHARI
Gordon Y. Billard Professor
Sloan School of
Management, MIT



PROF JYOTI GUPTA
Professor
ESCP Europe



PROF VIKRAM KHANNA
William W. Cook Professor
University of Michigan
Law School



PROF. JOE THOMAS
Professor of Public Health &
National Course Convenor
Institute of Health and Management
Melbourne, Australia



PROF. PETER CARDON
Marshall School of
Business, USA



PROF. KIMBERLEY BARKER
Professor- College of
Business, University of
Eastern Michigan



PROF. SABIHA MUMTAZ
Faculty OB & HR
University of
Wollongong in Dubai



PROF. SANJAY SINGH
Assistant Professor
School of Business
Maynooth University
Ireland



PROF. KUSHIL SHARMA
Associate Provost
Texas A&M at
Texarkana US



MR. ARUN MAMGAI
Red Hat, USA



MS. ELSA BARRON
Program Assistant
The Center for Climate and
Security CCS



PROF. DAVID VICTOR
Eastern Michigan
University, USA



DR. SAILESH RAO
Founder & Executive
Director, Climate Healers
Phoenix, AZ

Business Leaders @DSB Campus



Mr. N.R. Narayana Murthy
Founder, Infosys



Mr. Suresh Narayanan
Chairman and Managing
Director, Nestlé India



Prof. Shyam Bang
Chairman
National Accreditation Board
for Certification Bodies



Mr. S.N. Bhaduri
Director, Integral Media
Solution Pvt. Ltd.



Mr. Vivek Gaur
CEO
YepMe.com



**Mr. Anil Kumar
Sardana**
MD
Adani Energy Solutions Ltd.



Mr. Kewal Handa
Ex-CMD
Pfizer



Mr. Deepak Deodar
Region GM
GE Power



Mr. Milind Patil
Senior Director
Global Supply Management
Philips Lumileds Inc, USA



**Mr. Chandrashekar
Kakal**
Former COO
L&T Infotech



Mr. S.Y. Siddique
Chief Mentor at Maruti
Suzuki India Ltd



Mr. Rajat Mukherji
Chief Corporate Affairs
Officer, Idea Cellular



Mr. Akhil Bansal
Former CEO
KPMG



Mr. Dilip Cherian
Founder Perfect Relations
Communications Consultant
Political Campaign Advisor
Journal



Mr. Amit Garg
Head Digital Media HT
HT India's Executive
Director of Digital



Mr. Rajeev Bhadauria
Director Group - HR
Jindal Steel



Mr. Sunil Goel
MD
Global Hunt

Eminent Social Leaders @DSB Campus



Mr. Arun Jaitley
Hon'ble Minister for Finance and
Corporate Affairs
Govt. of India



Shri Dharmendra Pradhan
Hon'ble Minister of Education
and Skill Development
& Entrepreneurship
Government of India



Padma Shri Hema Malini
Hon'ble Member of Parliament
Lok Sabha



PVSM, AVSM, B.S. Dhanoa
Air Chief Marshal



Mr. Deepak Vohra
Indian Ambassador and Special
Advisor in Africa and in Ladakh



Mr. Rajat Sharma
Indian journalist & Chairman
and Editor-in-chief of India TV



**Col. Rajyavardhan
S. Rathore**
Former Olympian
The Minister of State for
Youth Affairs & Sports (IC)

Academicians from Premier Institutions

Prof S Manikutty	: Professor, IIM Ahmedabad
Prof M. R. Dixit	: Professor, IIM Ahmedabad
Prof D.P. Goyal	: Director, IIM Shillong
Prof. Neharika Vohra	: Professor, IIM-Ahmedabad
Prof. Sunil Maheshwari	: Professor, IIM-Ahmedabad
Prof Shailesh Rastogi	: MMS, MNIIT Allahabad
Prof. Ruhani Ali	: Professor, Universiti Sains Malaysia
Prof. Archana Shukla	: Former Director, IIM Lucknow
Dr. Jay S Matadeen	: Professor, University of Mauritius
Dr. Duminda Kuruppuarachchi	: Professor, University of Sri Jayewardenepura

Prof. Shekhar Chaudhuri	: Former Director, IIM Calcutta
Prof. Terry Parrish	: President, ICE Academy, UK
Dr. Valson Thampu	: Principal, St. Stephen College
Prof. Anil D. Sahasrabudhe	: Chairman, Executive Committee NAAC
Prof. Debi S Saini	: Professor, MDI Gurgaon
Prof. TV Rao	: Former Professor IIM-A, Chairman, TVRSL, Founder & President NHRDN
Prof. Punam Sahgal	: Professor, IIM Lucknow
Prof. G. Raghuram	: Director, IIM Bangalore
Prof. S. Sadagopan	: Founder of IIITB

Academic Collaborations with Premier Institutions

Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching, Learning and Executing at **IIM Ahmedabad, IIM Bangalore & NIT Sikkim**

Learning at Delhi School of Business is participative where many professional development programmes are organized for and attended together by both faculty members and students. One such programme - Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching, Learning and Executing - was specifically conceptualized and organized by the world-renowned **Indian Institute of Management Ahmedabad (IIMA)** in April 2016, June 2017 and at **IIM Bangalore (IIMB)** in Nov 2018 for faculty and students. The participants of these programmes got a unique opportunity to explore innovative ideas of learning and teaching management under the guidance of the reputed faculty of IIM. The pedagogy used in the programme included case discussion, group discussion, mental exercises, simulation, brainstorming sessions etc. The selection of participants for these programmes are based on the criteria of merit.



भारतीय प्रबंध संस्थान अहमदाबाद
INDIAN INSTITUTE OF MANAGEMENT
AHMEDABAD



DSB Students in IIM Ahmedabad *IIMA for AY 2016



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



DSB Students in IIM Bangalore *IIMB for AY 2018



राष्ट्रीय प्रौद्योगिकी संस्थान, शिक्किम
NATIONAL INSTITUTE OF TECHNOLOGY
SIKKIM



DSB Students in NIT Sikkim for AY 2022

Centre for Sustainable Development DSB & VIPS-TC Conferences



Goals of CSD

- To sensitize all stakeholders of the emerging sustainability and development issues.
- To conduct workshops & conclaves on the contemporary themes in sustainability/SD.
- To conduct research in collaboration with Universities & Government Institutions in order to contribute to wider body of knowledge.

CSD has conducted the following activities:

- CSD is working in collaboration with academic and non-academic institutions on various themes; FPT University Vietnam, UN Global Compact Network India and ICSSR- Northern Regional Centre.
- International Conferences:
 - Equitable Education for Sustainable Development
 - Responsible Consumption, Production and Education for Sustainable Future
 - Aligning Sustainability with the Indian Knowledge systems
- Conducted ICSSR Sponsored Research Projects
- Design new sustainability and development courses for PGDM Program
- Inclusive activities with the underprivileged

Specific Areas of focus

Inclusive Growth Responsible Consumption Resource Management
Sustainable Business Practices Education and Awareness Socioeconomic Equity

Conference Collaborators:



Achievements

A March Towards Excellence

At Delhi School of Business student achievement is a testament to the institution's commitment to academic excellence, leadership development, and holistic growth. Beyond classroom learning, DSB nurtures talent through industry engagements, case competitions, research initiatives, and co-curricular activities, empowering students to excel in diverse domains. DSB students consistently set new benchmarks. Their achievements not only reflect their hard work and dedication but also reinforce the institution's vision of shaping future business leaders equipped with knowledge, innovation, and ethical values.



Won the ₹ 20,000/- Cash Prize at
"Youth Voice Entrepreneurial Idea"
event hosted by BCC&I at India Habitat Centre



Winner of **National Finals** for the
AIMA Student Management Quiz 2025



Won the **Regional Round (North)**
for the 28th Student Management Games



Second Runner up of the **Regional Round (North)** of the
28th Student Management Games



First Runner-Up in the **Regional Finals** of the Student Management Games,
Conducted by All India Management Association (AIMA)





Second position in **Basketball at Spardha 2025;**
Inter College Sports Meet



Represented Delhi state in **42nd Senior National Netball Championship** for Men & Women



Team DSB Secured the top position at
'ADVERT-Creative AD Competition' the Inter College Management Competition

Support for Higher Academic Pursuits...

Acceptance of Research Paper at IIM Kashipur

Paper Titled:
**"Drone-Based Grocery Deliveries
in Delhi-NCR"**



Anushka Agarwal
Batch: 2024-26



Purvi
Batch: 2024-26



Sharon Panicker
Batch: 2024-26



Aarti Sachdeva
Batch: 2024-26



Aarchi Mittal
Batch: 2024-26

Acceptance of Research Paper at MDI Gurgaon

at the 12th AIM-AMA Sheth Foundation Doctoral Consortium 2025

Paper Titled:
**"Role of Social Media in Promoting Greenwashing
and Consumer Buying Decisions"**



Gitanshi Jhamb
Batch: 2024-26



Guatam Agal
Batch: 2024-26



Anshu Jain
Batch: 2024-26



Pratyushi Singh
Batch: 2024-26



Prikshit
Batch: 2024-26



Geetika Sharma
Batch: 2024-26

Acceptance of Research Paper at IIM Kashipur

Paper Titled:
"Willingness of Consumers to Buy Thrifted or Recycled Clothes"



Anuj Vats
Batch: 2024-26



Manya Jain
Batch: 2024-26



Raunak Agarwal
Batch: 2024-26



Yash Naruka
Batch: 2024-26



Devanshi Sharma
Batch: 2024-26



Shreya Aggarwal
Batch: 2024-26



Priyanka Saini
Batch: 2024-26



Pradeep Yadav
Batch: 2024-26



Anant Jain
Batch: 2024-26

Acceptance of Research Paper at IIM Kashipur

Paper Titled:
**"Consumer Acceptability of Sustainable
Packaging in FMCG Products"**



Kaushalendra Kushwaha
Batch: 2024-26



Aditi Goel
Batch: 2024-26



Nehal Mittal
Batch: 2024-26



Purna Chauhan
Batch: 2024-26

Research Papers Presented by our Students in International Conference-2025



Himanshu Rana

Support Eco-Friendly Programs
and Community Initiatives:
A Study Under Operations
and Logistics Management



Pratyushi Singh

Developing strategies
related to sustainable
logistics for waste
management in Textile Industries



Vrishti Jain

AI Influencers: Credible
Voices or Algorithmic
Illusion



Divya Gupta

An Analysis of Investor
Behaviour and
Preferences Across
Financial Products

Alumnus Scaling Heights...

Alumnus of Delhi School of Business, rooted in a legacy of excellence, continues to scale new heights in their professional journey. Their achievements reflect the strong foundation and values instilled by the institution, inspiring future leaders and bringing pride to the DSB community.



(Batch 2013-15)
Senior Director, Sales
Gartner

Somya Arora



(Batch 2014-16)
Office Manager
Marketing Automation Corp.
Canada

Ankit Rana



(Batch-2015-17)
Assistant Director and Group Head
Corporate Ratings- CareEdge Group

Rajan Sukhija



(Batch:2016-18)
Account Director
CXO-Advisory for High-tech
Enterprises
Gartner

Disha Nagara



(Batch 2017-19)
Custom Clearance
FedEx Express Dubai

Neha Anjum



(Silver Medalist Batch-2019-21)
Solution Advisor
Deloitte

Utsav Mehrishi



(Gold Medalist Batch:2019-21)
Corporate Collaborations
hSenid Business Solution
(Colombo)

Monira Minto



(Batch-2021-23)
Certified PMGM Consultant SAP
Success Factors
Rolling Arrays
HR Transformation Solutions
Singapore

Pooja Goyal



(Batch -2021-23)
People Business Partner
Ericsson
Pwc- Campus Recruiter

Niharika Sharma

excellence

DSBians: As Neo-Entrepreneurs...



(Batch 2013-15)
Executive Director
Climate and Sustainability Initiative

Vaibhav Pratap Singh



(Batch-2013-15)
Founder- GAON
(has secured Rs.80 Lakh funding on Shark Tank India Season-4 for his startup-GAON)
Associate Director-Pine Labs

Alok Ranjan



(Batch 2015-17)
Director
HMG Capital Services Pvt Ltd.

Gaurav Gupta



(Batch 2016-18)
Director -BHW Pvt Ltd
Founder- GSM

Anjay Chhillar



(Batch 2017-19)
Director
Adsversify Marketing Pvt. Ltd.

Kushal Gupta



(Batch 2018-20)
Owner
Evaaa Clothing

Amisha Kalra



(Batch 2019-21)
CEO
KKolors Cosmetics

Kamya Jeswani



(Batch 2020-22)
Founder Director & CEO
Neovascular Technologies Pvt. Ltd.

Mallika Sareen



(Batch 2020-22)
Public Speaking & Communication Coach
Freelance-
National Association for the Blind,
Delhi Centre for Education & Health
Research Organization

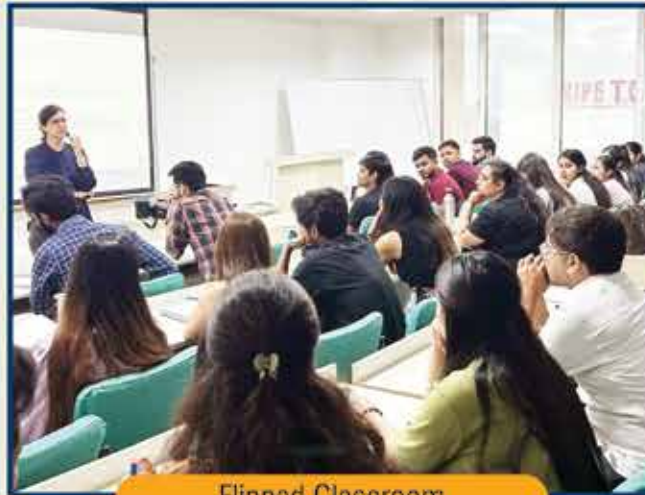
Sushant Singhal

Unique Pedagogical Initiatives

Innovative teaching methods are designed to enhance learning experiences and outcomes beyond traditional classroom practices. These innovative approaches bridge the gap between theory and practice, preparing students for real-world challenges. By engaging in hands-on experiences, collaborative problem-solving, and entrepreneurial thinking, MBA graduates develop critical skills like leadership, adaptability, and strategic decision-making—essential for success in today's dynamic and competitive business environment.



Peer Learning & Team Building



Flipped Classroom



Inquiry Based-Learning



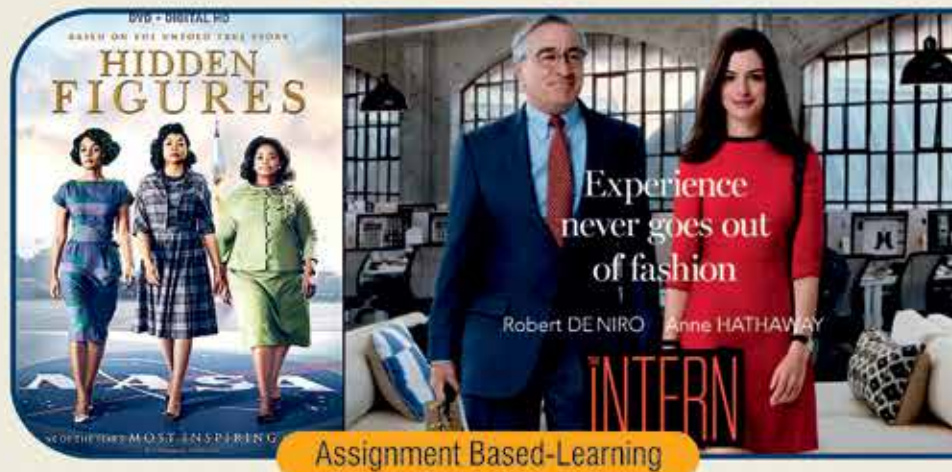
Gamification



Newspaper Based-Contemporary Learning



Video Based-Learning



industry

Manifold Initiatives of Industry Connect

- Guest Lectures
- Industry Visits
- Visiting Faculty
- Training & Incubation
- Live Projects
- Pre Placement Trainings
- Summer Internships (SIP) and Mentoring
- Management Development Programs (MDPs)

Guest Lectures



Mr. Siddharth Marwah (Partner at Khaitan & Co. Forbes India Top Individual Lawyer)
Understanding Inorganic Entrepreneurial Growth Strategy through Mergers & Acquisitions



Shreshthaa K. Chopra (Expert Trainer in Technical Analysis Indicators)
Applying Technical Analysis to Various Industries in Entrepreneurship



Mr. Gaurav Lal (Business Head-Project Finance Syndication, Tata Capital Ltd.)
Recent Industry Trends in Project Finance & Financial Services Market



Mr. Sushant Singhal (DSB Alumni) - Improving Employee Engagement



Sanjay Kapoor (Entrepreneur | Educator | Consultant)
Entrepreneurship by Acquisition: Why start a business, when you can buy one



Prof. Sushil K. Sharma (Dean, College of Business, Engineering and Technology, Texas A&M University, USA) - Sustainable Future

Capacity Building

At the workplace, apart from subject knowledge and skills, students are expected to come up with innovative solutions and exhibit rational thinking in their decision-making. In order to promote holistic learning and broaden the perspective of the students, regular workshops are conducted on the following topics-

- Creative Thinking
- Critical Thinking
- Design Thinking
- Managing Time & Destressing Technique
- Universal Values / Ethics
- Self Awareness
- Life skills at workplace
- Indian Philosophy & Management Principles



SELF AWARENESS



INNOVATIVE THINKING



CRITICAL THINKING



MANAGING TIME & DESTRESSING TECHNIQUE



DESIGN THINKING



INDIAN PHILOSOPHY & MANAGEMENT PRINCIPLES



UNIVERSAL VALUES / ETHICS



CREATIVE THINKING

INDUSTRY VISIT

Coca-Cola | Parle | BSE
Atal Incubation Center BIMTECH
Britannia Industries



Panel Discussions: Career Opportunities and Trends

DSB regularly invites corporate professionals from various domains of Marketing, Finance, Operations, HR and Analytics for Conclaves and Panel Discussions. The objective is to expose the students to career opportunities and trends in these domains. The students also learn about the corporate culture and get an opportunity to interact with working professionals.



HR Conclaves @DSB Campus

HR Conclave 2014



HR Conclave 2015



HR Conclave 2016



HR Conclave 2017



HR Conclave 2018



HR Conclave 2019



HR Conclave 2019



Conclaves

Marketing, Analytics & IT, Corporate Governance, Corporate Social Responsibility, Luxury and Retail



Analysis of Budget - 2023



Corporate Social Responsibility Conclave



Corporate Governance Conclave



Luxury and Retail Conclave



Marketing Conclave



Analytics & IT Conclave

Management Development Programmes for Enhanced Executive Success

Delhi School of Business (DSB), established in 2012 under VIPS, offers excellence in management education through its PGDM and Executive Education programs. With a strong foundation in areas like AI, Data Science, IoT, and Law, DSB blends academic rigor with practical relevance. Our MDPs are tailored to meet evolving industry needs, especially for MSMEs in sectors like Sales, Marketing, HR, and Finance. Faculty with rich corporate backgrounds from IIMs, MDI, and XLRI ensure high-impact learning. Using a workshop-based, interactive pedagogy including case studies and role plays, DSB empowers businesses with skills and strategies for sustained competitive advantage.



Corporates *Who Benefitted from our MDP's*



CURRICULUM ENRICHMENT USING INPUTS FROM INDUSTRY EXPERTS

List of Industry Experts involved in Curriculum Development

Dr Amit Pareenja Director - L&D & Talent Acquisition, Tata Communication
Mr Chirag Aneja Head HR, Grey Orange
Prof GG Dwivedi Prof-HR, School of Universal Leadership and strategy
Mr Praduman Gupta Country Head- IB, IndoArabian Shipping Lines India Pvt Ltd

Mr Sunny Kichloo Sr. VP- LKP Securities
Mr Jenendra Anand CEO - Baxy Group
Mr Vipin Arora VP- Relationship Mangement- Indusind Bank
Mr Gaurav Singhal CEO- Blue Digital
Mr Nitin Amberdar AVP- Bajaj Capital
Ms Manya Girdhar VP (Corporate Banking)-HSBC Bank
Mr Sagar Sanyal Director-Zoom Insurance Pvt Ltd
Mr Aditya Agrawal Sr. VP & Head Client Services and Transunion Experience- Cibil Ltd

Mr. Aditya Agarwal Sr. VP & Head Partnerships Transunion Cibil Limited
Prof. Himanshu Manglik Founder and President WALNUTCAP- Consulting
Mr. Om Prakash Hisaria Senior Vice-President, Indirect Taxation & Trade Policy, Reliance Ind. Ltd.

Mr. Nitin Nambardar Associate VP, Bajaj Capital
Mr. Abid Murshid Head Inside Sales- India, Paypal India
Mr. Faisal Ahmed MD, IRIS Worldwide
Mr. Faisal Sajjad Head Marketing and Strategy Videocon Industries
Mr. Aditya Agarwal CIBILm VP & Head BD

Mr Nishant Bhaskar Associate Director (IB), Moglix
Mr. Anadhi Goel Finance Manager, Paytm
Ms. Ruchi Agarwal Director-Finance, Vision Spring Pvt Ltd
Prof CB Gupta Prof - Finance, LBISM
Alok Sharma Business Head, Scrabble
Mr Venkateshwaran Head of Sales, Nestle

Mr Rajiv Khatri VP - Genpact
Mr Ashish Bhalla Head Campus Relations- HCL Technologies
Mr Debargha Deb National Manager Sales-HR, Dabur
Mr Deepak Behl Director HR, Park Hotels
Mr Sumit Pandit Head IT Process, Sterilite Technologies
Mr Sandeep Pruthi AVP, Analytics and Insights- American Express
Mr Abhishek Singh National Operation Manager- Inbound-Britannia
Mr Ashish Jain Deputy Director General - FIEO
Mr Gyan Abhishek Head International Buisness- Mersk Logistics

Ms Shalu Manan VP HR Transformation, Genpact
Ms. Somya Arora Sales Head-APAC, Everest
Dr. Subrat Kumar CEO, People Labs Pvt. Ltd.
Prof. Anup Kumar IMT, Nagpur - IT & Systems
Mr. Jugesh Chander Ex-Banker, Syndicate Bank - Finance

Mr. Pawan Agarwal CFO, Swatch Group
Mr. Enjla Jalil Associate Dir, Acuity (Moody's)
Ms. Nagina Sawhney Div Head SME Lending, Edelwise Services
Ms. Rafat Jahan North Head, JM Financials
Mr. Ashish Goel GM & Bus Head, M
Mr. Aditya Paranjape Co founder, ELDP Retail, Head Strategy Ebay

Prof Jayanta Chakraborti Associate Prof-Marketing, Symbiosis University Pune.
Mr Vivek Khattar Senior Consultant and Project Mentor Pruvivor Management Consulting Pvt. Ltd.
Prof. Reji Matthew Prof-DA, Praxis Business School
Mr Saurabh K. Mishra BI Head Data Analytics, Cars24

Mr Venketsharan Head Sales- Nestle
Munish Davessar Head International Buisness- GMR Group
Mr Sunil Babbar Head- DA and Ops - EY India
Mr Deepak Choudhary CEO- Audi (Delhi West)
Mr Rajiv Sharma Head MT & Ecom Vertical-ITC
Mr Nishant Bhaskar Head MT-Moglix
Mr Venkatsharan G Head Sales - Nestle
Mr Ashok Kumar Head IT- Wipro
Prof SS Dubey Professor-BIMTECH
Prof Siddharth Verma Professor-IMI, Delhi

Prof. P.K. Jain Hon. Professor, IIT Delhi - Finance
Prof. Sameer Anand Delhi University - Data Analytics
Mr. Shiv Kumar Ex-CMD, SBJJ - Finance
Dr. V. P. Singh Executive Director (Retd.), RJ Corp - HR

Mr. Neeraj Walia CEO, Mont BLANC
Mr. Trupti Vasudeva CEO, Director, Corp. Comm. & PR, ActiMedia P. Ltd
Mr. Hameed Jung Head Talent Mgt. Baxter India
Mr. Mrityunjay Rohit Lead Talent Acquisition, Amazon
Ms. Shakun Khanna HCM Head APAC, Oracle
Mr. Farhan Khan Sr. VP IT, Radico Khaitan

PRE-PLACEMENT ASSESSMENT AND TRAINING

(Assessment will define training)

Individual Student Profiling & Assessment (Year-I)

PHASE-1

Individual Awareness & Training

Total Training Hours
30 Hours Combined
Session for all
Students together

Individual Assessment of Personality through Psychometric Analysis

Total Training Hours
2 Hours per student
2 Session of
1 Hour each

Industry Awareness

Total Training Hours
5 Sessions with
6 Speakers each

Job Profile Awareness

Total Training Hours
4 Hours
2 Sessions with
5 Speakers each

Resume Writing Workshop (Conducted Individually)

- Combined Session
- Individual Session
for all resume

Training on LinkedIn Profile Development

- For All Students

Individual Student Training (Year-II)

PHASE-2

Mock GD Conducted (In Group of 10)

GD I (with Recording)	→	20 Min
Screening	→	25 Min
Feedback & Training	→	20 Min
GD II	→	20 Min

Aptitude & Reasoning Training Conducted Section Wise

- Trainer
- 4 Day Training
- 12 Hours Training

Mock PI (Conducted Individually) Personalised Interview 1 hour 30 min

PI I (with Recording)	→	20 Min
Screening	→	25 Min
Feedback & Training	→	20 Min
PI II	→	20 Min

Pre-Placement Training Session

Placement training plays a major role in shaping up the career goals of students. Potential recruiters look for subject knowledge, good communication skills, rational thinking, decision making skills, thinking out-of-the-box, professionalism and a strong work ethic. Our students are given intensive Placement Training by faculty members and external experts. Sessions include workshops on Aptitude Testing, Resume Building, LinkedIn Profile Building, Critical Thinking, Creative Thinking and Video Resume Building. Apart from these, there are specially curated sessions with Alumni to understand the work culture and subject knowledge sessions mentored by faculty to prepare the students for the upcoming interviews.



Samcara Training



Resume Writing



MOCK PI



Mock GD



Psychometric Test



Logical Reasoning & Aptitude Test



LinkedIn Profiling

Live Projects



Snap Shot of Placements



Our Prominent Recruiters



Our Prominent Recruiters

GET NOTICED BY THOSE WHO MATTER

Recruitment at DSB encompasses a wide-range of opportunities. Every year, some of the most reputed names in the industry come and hire students on campus at DSB.



Placement Highlights Batch 2023-25

 Aarush SBI Mutual Fund Assistant Manager	 Abhishek Dey SBI Mutual Fund Assistant Manager,	 Akshat Garg BlackRock Analyst	 Ankit Kumar Uniqlo India Business Leader	 Atishay Jain Genpact MT	 Deeksha Shahi Wipro Analyst	 Divyam Sharma Asian Paints Project Sales Executive
 Harshit Chawla Aditya Birla Capital Sales Trainee	 Jahanvi Sharma Aditya Birla Capital Sales Trainee	 Janvi Saini Policy Bazaar Key Account Manager	 Madhav Kalra Aditya Birla Capital Sales Trainee	 Manan Garg Wipro Analyst	 Mridul Vij Asian Paints Project Sales Executive	 Nandini Aggarwal BlackRock Analyst
 Nandini Rajpal Wipro Analyst	 Niyati Goel Blackrock Analyst	 Panthpreet Singh Blackrock Analyst	 Pulkit Arora Aditya Birla Capital Sales Trainee	 Risha Goel Acuity Knowledge Partners Analyst	 Shikha Tiwari Policy Bazaar HR - Onboarding Specialist	 Srishty Bansal Analyst Blackrock
 Suruj Borah Aditya Birla Capital Trainee	 Swati Jain BlackRock Analyst	 Tamanna Suri Wipro Analyst	 Tanya Mangla Blackrock Analyst	 Taranjit Aditya Birla Capital Sales Trainee	 Utkarsh Kumar Trainee Aditya Birla Capital	 Vidhi Khandelwal Sales Trainee Aditya Birla Capital

Placement Highlights Batch 2022-24



Akansha Sharma

Wipro Limited
Management Trainee



Aman Chaturvedi

Piramal Capital & Housing Finance
Management Trainee



Amisha Diwakar

Hive Market
Research Analyst



Anita Verma

JM Financials Ltd.
Management Trainee



Ankit Chaudhary

Piramal Capital & Housing
Finance Management Trainee



Anupama Yadav

Hive Market
Research Analyst



Anurag Tiwari

Asian Paints Territory
Sales Executive



Bhuvan Jindal

Grasim Paints (Aditya Birla Group)
Marketing Trainee



Dhwani Malik

Tata Trent Limited
Store Manager (Zudio)



Farhat Hussain

AXA XL
Analyst



Harshit Anand

Grasim Paints (Aditya Birla Group)
Marketing Trainee



Isha Chaubey

JM Financials Ltd.
Management Trainee



Kanika Khanna

Unison International
HR - Consultant



Ketan Jain

Godrej & Boyce
Assistant Manager



Komal Adhikari

Genpact
Financial Analyst



Kritika Sharma

Hive Market
Research Analyst



Manika Sethi

Ameriprise Financials Analyst
Financial Advisory



Manya Gupta

Wipro Limited
Management Trainee



Mitasha Kathuria

Tata Trent Limited
Store Manager (Zudio)



Nikita Saini

JM Financials Ltd.
Management Trainee



Nishtha Poddar

Unison International
HR - Consultant



Ria Ahuja

Unison International
HR - Consultant



Ritika Verma

Unison International
HR - Consultant



Shubham Jaiswal

Grasim Paints (Aditya Birla Group)
Marketing Trainee



Vansh Batra

JM Financials Ltd
Management Trainee



Vishwanath Kapil

Gallagher & Mohan
Financial Analyst



Yash Chaudhary

JM Financials Ltd
Management Trainee



Shriyanshu

JM Financials Ltd.
Management Trainee

Placement Highlights Batch 2021-23

 Abhishek Narula DELOITTE Tax Consultant	 Aditi Singhal Windy Street Pvt Ltd Tax Consultant	 Anchal Agarwal DELOITTE Tax Consultant	 Anika Jain DELOITTE Tax Consultant	 Ankur Phogat Kotak Bank Relationship Officer	 Anmol Mathur Paytm BDM	 Anurag Mallik Yes Bank Assistant Manager
 Arushi Goel HR SCRABBLE Management Trainee	 Ayushi Jindal KEN RESEARCH Research Analysts	 Bhavyata Chanana YES BANK Assistant Manager	 Bhawana Gupta WIPRO Management Trainee	 Chetna Sharma KEN RESEARCH Research Analyst	 Deepali Jain HDFC BANK Personal Banker	 Divyam Manchanda Acuity Knowledge Partners Analyst
 Ekta Goyal Zoxima Solutions Business Analyst	 Harsh Vijay Yes Bank Assistant Manager	 Shubham Gupta WNS Sr. Associate	 Himanshu Mehta WNS Sr. Associate	 Jaishree Khetarpal DELOITTE Tax Consultant	 Jatin Agarwal Yes Bank Assistant Manager	 Joy Ganguly Federal Bank Grade 1 officer
 Kartik Ujjwal Kotak Bank Relationship Manager	 Kashish Mahajan Scrabble Management Trainee	 Kirandeep Kaur EVALUESERVE Junior Analyst	 Monika Narang HDFC BANK Personal Banker	 Saloni Goyal WIPRO Management Trainee	 Nishtha Narang Kotak Bank Relationship Manager	 Rhythm Agarwal KEN RESEARCH Research Analyst

Placement Highlights Batch 2020-22

 Akansha Aggarwal G4S India Marketing Trainee	 Ankit Arora S&P Global Junior Research Analyst	 Chahat Arora BYJUS Business Development Trainee	 Isha Nijhawan HDFC Credit Manager	 Jasleen Galley Ameriprise Financials Process Trainee	 Kabir Khagkar Deloitte Tax Consultant	 Kanishak Mittal HDFC Credit Manager
 Kooshali Arora Deloitte Tax Consultant	 Malika Sareen Genpact Business Analyst	 Soumya Ahuja Care Ratings Analyst	 Manika Garg Deloitte Tax Consultant	 Mansi Kaushik EY Analyst	 Mayank Khaitan Ameriprise Financials Process Trainee	 Naman Jain WNS Global Sr. Associate
 Palak Dilori Jaro Education Management Trainee	 Palak Jain HDFC BDO	 Parth Ahuja Samsung Finance Executive	 Preksha Mittal EY Human Resources Associate	 Prerak Gupta TCS Management Trainee	 Rahul Bisht WNS Global Sr. Associate	 Rohan Kaushik WNS Global Sr. Associate
 Ruchi Kejariwal Care Ratings Analyst	 Sahil Aggarwal Wipro Management Trainee	 Saksham Chopra Cognizant Process Executive	 Tannu Gupta Entab Infotech Pvt Ltd HR	 Tapur Arora Deloitte Tax Consultant	 Utkarsh Vats Kotak Mahindra Life Insurance Associate Recruitment Manager	 Vivek Sood Great Place to Work Manager Business Development

Placement Highlights Batch 2019-21



Aabha Chhabra

Paperpedia
Academic Writer Finance



Aanchal Gupta

ICICI BANK
AM Retail Banking



Abhilabh Verma

Ameriprise Finance
Service & Operations Process Trainee



Akshay Khurana

ICICI BANK
AM Retail Banking



Akshita Sharma

Software One
Associate Sales Support



Anukriti Shakyawar

Reliance Retail
Store Manager



Ashita Garg

SMC Global Securities Ltd.
Product Department



Chinmay Sharma

Planet Spark
Business Development Associate



Devansh Dhall

Digi Sprints
Digital Marketing Manager



Dhruv Saini

BYJU
Student Success Specialist



Harsh Jindal

WNS
Associate



Aabha Chhabra

ICICI BANK
AM Retail Banking



Janmeet Bhatti

Planet Spark
Business Development Associate



Kanya Jeswani

Planet Spark
Business Development Associate



Kartike Tyagi

Jasper Colin Research
Research Associate



Khushboo Goyal

ICICI BANK
AM Retail Banking



Lokesh Chandok

Jasper Colin Research
Research Associate



Manisha Jassal

Representative, Adpushup
Associate Publisher Dev



Mitali Mittal

Global Delivery Services India Pvt
Analyst, Earnest & Young



Mohit Oberoi

Kavantum Marketing Insights
Marketing Scientist



Muskan Aggarwal

AXIS BANK
VAM Sales



Nikita Aggarwal

WNS
Associate



Prashant Singh

Planet Spark
Business Development Associate



Priya Aggarwal

Acuity Knowledge Partners
Analyst



Rajat Chaudhary

Reliance Retail
Store Manager



Srishti Gupta

WNS
Sr. Associate Research



Vratika Gupta

Indo Global
Production Manager



Yash Aggarwal

Software One
Associate Sales Support

Stakeholders' Accolades

I have been visiting DSB for a couple of years and have always appreciated the support that the college has provided. The students are well prepared and have had good exposure to industrial training to make them job ready. I also would like to appreciate the various events the committee organises for expert interaction and students visibility. I am sure all these would be enriching the knowledge of their students.

amazon

MRITYUNJAY ROHIT

Lead HR, Amazon

TransUnion CIBIL
ADITYA AGARWAL
VP & Head Partnerships,
Trans Union CIBIL Ltd

Delhi School of Business has been a vibrant and inspiring institute to visit. The very experienced & learned faculty that brings industry and academic experiences together, has been a great asset for DSB and this makes it a very attractive choice for aspiring MBA students as well as corporates to choose this campus. The zeal and enthusiasm of the director and staffs, energy of the students and their curiosity drives a desire to achieve more. My interactions have been very fulfilling and gratifying.

I am grateful to Delhi school of Business for providing best in class education and one-to-one personalised attention which helped me in developing required skill set. All my respect and sincere gratitude to the faculty for imparting requisite skills which lead to my success and got me placed at Software One, Gurgaon. Looking forward for having a thriving long term relationship with the institute.

Hardika Narula

Batch: 2021-23



Prakhar Garg
Batch: 2021-23

"I had the privilege of visiting DSB a few times. The whole experience was impressive. The institute was keen on knowing practical aspects for industry and evolving trends so that students are industry ready. This is something worth admiring. I wish the students a very good future ahead."

All efforts made by institute is great, Institute is providing best Curriculum & Placement support, Over all good experience Surely will recommend DSB to family and friends.

ANIL GOEL
Father of ATUL GOEL

Institute is providing best curriculum & strong placement support, focus on practical skills and supportive environment.

ANIL YADAV
Father of RAHUL YADAV

International

International Conference

Corporate Finance, Governance and Sustainability 21st - 23rd October 2016

Delhi School of Business organized its first International Conference on Corporate Finance, Governance and Sustainability from 21st-23rd October 2016. The conference was chaired by the Director General of Delhi School of Business, **Prof. I.M. Pandey**. It was co-chaired by Prof. Ruhani Ali of University of Science Malaysia and **Prof. Jyoti Gupta** of ESCP, Europe as it was in partnership with University Sains Malaysia, including **Prof. Shyam Sunder** from Yale University, **Prof. S.P. Kothari** from MIT Sloan School of Management -USA, **Mr. Milind Patil**, Senior Director - Philips Lumiled Inc., USA, **Prof. Vikramaditya Khanna** of Michigan Law School and **Mr. Shashank Ohja** of World Bank. **Prof. Kothari** of MIT delivered the inaugural address.

Delhi School of Business also hosted over 60 eminent speakers during the three-day conference, who shared their experiences across a spectrum of topics, not only with DSB students, but also with over 70 management students from University of Jayewardene, Sri Lanka who participated in the conference.

The purpose of the conference was to promote realistically useful research on the way organizations and the capital markets were reacting to the demand of sustainable strategies of doing business. The core emphasis was on applied theory and empirical research, where the speakers were especially interested in promoting rigorous empirical work using robust econometric methods and careful data analysis. The conference also emphasized on the importance of governance in the field of finance as a major role player in balancing the profitability and sustainability of organizations.



International Conference

Global Advances in Business & Communication

XIth Trans Continental Conference

Strategising for Global Connect 11th - 13th July 2019

The International Conference in Global Advances in Business and Communication (GABC) aimed to bring together experts and practitioners from academics, industry and government to consider ongoing scholarly activities and business practices which shape and are shaped by the intersection of cultural factors and global business. The 11th GABC conference was hosted by Delhi School of Business in New Delhi, India. The co-sponsors were Eastern Michigan University, Universiteit Antwerpen and Universiti Teknologi Malaysia GABC has affiliate status with the Association of Business Communication since inception.

International Conference

Contemporary Global Perspectives in Management Environment and Technology (CGPMET-2025) 16th - 17th January, 2025

Delhi School of Business in collaboration with Lincoln University College, Malaysia hosted an International Conference CGPMET-2025 from 16th-17th January 2025 at Delhi. The key highlights of the conference were:

Key Highlights of the International Conference:

- Five International key note speakers from Malaysia, Oman, Indonesia, Sri Lanka, Myanmar and Philippines were present
- Leading Academicians from IIMs and Industry were also invited as keynote speakers.
- Conference attracted 104 papers received out of which 81 were presented during the conference.
- Twelve international faculty and research scholars, 24 scholars from 18 Universities in India, 32 autonomous institutions and affiliated colleges presented original work
- Five DSB faculty and 9 students who presented their papers
- Three tracks in Marketing and Operations & Data Analytics was scheduled on the first day. in the second day 6 tracks Human Resource, Finance and Green & Sustainability Practices was completed
- The individual tracks was chaired by with 9 eminent external experts various universities.
- Book proceedings and special issue of journal (Contemporary Global Perspectives for Management, Environment and Technology) published by International Journal of Economic Perspectives (IJEPE) was an outcome of the conference.

Some Opinion

The International Conference conducted by Delhi School of Business was one the best ever conferences that I have attended. The event was professionally organized and the venue was outstanding. Thank you very much for the opportunity to take part in the Conference! I have attended many such conferences in the past but to be quite honest with you, the way this particular conference was managed, truly brilliant. The food, the ambience, the networking events, everything exceeded my expectations.

By: Prof. Dr Abhijit Ghosh



INTERNATIONAL ACADEMIC COLLABORATIONS



Skyline University, Sharjah

DSB signed a MOU with Skyline University College Sharjah for Academic partnership and student and faculty exchange. A privileged moment for DSB, when a MOU was signed with Skyline University College, Sharjah for Academic collaboration to foster research and learning. The Vice Chairman of DSB Mr Suneet Vats signed it on behalf of DSB. Skyline University College was represented by Prof Naseem Abidi.

Students Exchange Programme

Sri Jyewardenepura University Sri Lanka



The postgraduate students of the MSc in Applied Finance Graduate Program participated in the international conference and workshop conducted by the Delhi School of Business (DSB) in India from 20th October to 25th October 2016. This is their first overseas study tour accompanied by Program Coordinator Dr. Wasantha Perera and Prof. Y.K. Weerakoon Banda.





STUDENTS AT MUNICH BUSINESS SCHOOL



STUDENTS IN AUSTRIA

International Immersions



STUDENTS AT SINGAPORE STOCK EXCHANGE



STUDENTS AT BANGKOK



STUDENTS AT NUS BUSINESS SCHOOL



STUDENTS AT GERMANY



STUDENTS IN MUNICH



STUDENTS IN Lincoln University, Malaysia

Institution's Innovation Council (Ministry of HRD Initiative)

Institutional Innovation Council (IIC) typically refers to a unit or committee within an educational institution or organization that promotes new ideas, processes, implement innovative strategies and improve the overall performance and effectiveness of the institution. These councils or committees are often established to generate innovation, creativity, along with continuous improvement in areas such as teaching and learning, administration, research, and other aspects of an institution's operations. The specific functions and responsibilities of an Institutional Innovation Council vary by organization, but often include:

Major Focus

- To create a vibrant local innovation ecosystem at Delhi School of Business including a thriving E - Cell.
- Create a start-up support mechanism.
- To establish a functional ecosystem for scouting and pre-incubation of ideas.

Functions of IIC

- To conduct various Innovation, IPR, and entrepreneurship-related activities
- To identify and reward innovations and share success stories.
- To organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals, and create a mentor pool for student innovators.
- To network with peers and national entrepreneurship development organizations.
- To encourage student participation in the start-up and business plan competition conducted at regional and national levels
- To organize idea competition, business plan competition, mini-challenges, etc. with the involvement of industries.



Spark-UP



Game Show



Entrepreneurship by Acquisition:
Why start a business, when you can buy one!!



Startup Mahakumbh



The simply Salad



Flipkart Wired 7.0

ICSSR-Sponsored National Conference

on 'Entrepreneurship & Sustainable Tourism for Vision Viksit Bharat@2047:
Weaving Growth with Preservation'

The ICSSR-Sponsored National Conference was organized by the Delhi School of Business on February 10, 2025.

It was held under the guidance of **Dr. Meghna Chhabra**, Professor at DSB and Principal Investigator of the ICSSR project titled "Creating an Enabling Framework for Tourism Entrepreneurs towards Sustainable Development in India".

The project was granted under ICSSR's Vision Viksit Bharat@2047 initiative.

Objective & Focus:

- It served as a platform for dialogue and knowledge exchange among **policymakers, industry leaders, academics, researchers, and community representatives.**
- Emphasized the importance of **sustainable tourism** in achieving the goals of Vision Viksit Bharat@2047.

Conference Highlights:

- **Pre-Conference Workshop** (Feb 24, 2025): Led by **Dr. Andrea Caputo** (University of Trento & University of Lincoln), focused on best practices and emerging trends in publishing in high-impact journals.
- **Renowned Keynote Speakers:** Included experts from academia and industry such as Dr. Richa Sharma (ICSSR), Prof. Nimit Ranjan Chowdhary (Jamia Millia Islamia), Dr. Rattan Sharma (DSB), Mr. Nawal Kumar Sharma (Hospitality Consultant), and Dr. Uday Chatterjee (Bhatter College, West Bengal).
- **Remarkable Insights:** Novel perspectives emerged such as sustainable hospitality, experiential tourism, and inclusion of indigenous communities, offering practical inputs for the ICSSR project.
- **Technical Sessions:** Included four tracks based on key sustainability pillars—environmental, social, economic, and stakeholder partnerships—with 29 research papers presented across them.

The conference was a resounding success, offering an enriching experience while advancing understanding of sustainable tourism and entrepreneurship in alignment with the UN SDGs.



A Campus With Unparalleled Opportunities & Facilities

A program with a difference offered by erudite faculty, mostly from IIM's & IIT's who also have prior corporate experience. A dual approach to learning is adopted in the curriculum which catalyses the students learning and makes them ready for the corporate journey.

Spread across a sprawling campus with state of art facilities matching global standards, thus providing an opportunity of overall skill development of students which is further aided value added activities through Finance & Analytics Lab, Entrepreneurship Lab, Meditation Room, Executive Classroom, Modern Library, World Class Auditorium and a Multipurpose Vivekananda Hall.



EXECUTIVE CLASSROOM



STUDIO



ENTREPRENEURSHIP LAB



VIVEKANANDA HALL



DISCUSSION CLASSROOM



FINANCE LAB



CLASSROOM

Library

DSB has a modern, well-stocked library with a seating capacity of 200 students. A large collection of books, updated with all the latest editions E-library with a large number of relevant digital books, periodicals and journals on all aspects of Business Studies.

Database in Library

Ebscohost Login

J-Gate

Delnet

ProQuest

IEEELibrary

Capitaline



MODERN LIBRARY



MEDITATION ROOM



AUDITORIUM



GAME ROOM



CONFERENCE ROOM



CAFETERIA



LIFE @ DSB

On Campus is the Best Place to be

Life @ DSB is pulsating with energy and enthusiasm towards the holistic development of students. The vibrant campus life brings together insightful seminars, cultural fiestas and community initiatives that give students the scope to engage and lead exciting activities. With industry visits, fun club events and entrepreneurship competitions. Students get an unparalleled range of activities for the development of their personalities.



SPORTS @DSB



Led by Students for the Students

STUDENT AFFAIRS COUNCIL

The Student Affairs Council has a total of 8 clubs and it organizes student led and student driven extra-curricular events and activities throughout the year. Numerous intra and inter-college level events are organized by all the clubs for your overall holistic development. During the past years including the lockdown, the various events organized saw participation from institutions like IIMJammu, BIMTECH, CIPS, IIT-Goa, IIM-Kashipur, IIM-Ranchi, etc. Our students secured top positions at events organized by IIM-Kozhikode, BIMTECH, LBSIM, IMI-Delhi, ISB, and Jaipuria Institute of Management to name a few.

The group that brings people together to learn and have some fun.



For those who know or want to know all about people.



For those who want to become the master of number and statistics.



If you are a natural at the art of making your voice heard, this club is for you.



For the business minds who can lead the future.



Helping and caring for the underprivileged.



The group of masters of calculations and problem solving.



A Sports club which exists to promote and develop interest in a particular sport or physical activity.



Students Clubs Activity



AZADI KA AMRIT MAHOTSAV



FINANCIAL TAMBOLA



KHEL SHAKTI



SPORTS DAY



PITCH PERFECT: THE ULTIMATE ELEVATOR PITCH CHALLENGE



SHEETS & BEATS- TEAM BASED QUIZ



DONATION DRIVE



Parents Meet

Parents are an important stakeholder of the institution. Parent Interaction sessions are organised regularly. They get an opportunity to share their feedback and get updated on the progress of their wards. The institution enjoys mutually enriching relationship with parents and all their suggestions are incorporated in the curriculum content, delivery & pedagogy.





Alumni Interaction

We consider Alumni our strength and important stakeholders of the DSB ecosystem. Some of our Alumni have reached stellar heights in their professional career. We hold regular interactions with Alumni - an opportunity for them to visit their Alma Mater and interact with the faculty and current students of DSB.

Alumni have mentored students for specific job roles and have enriched the placements of current batches.



DSB Alumni **Milan**

Together. Stronger. Forward.





Convocation





DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC

IS IN THE BUSINESS OF

**PROVIDING QUALITY
MANAGEMENT
EDUCATION**

&

**FOUNDATION
FOR LIFE
TRANSFORMATION...**

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